

SON LE

AI Practitioner & AI Ecosystem Connector

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20+ years bridging enterprise AI, data, presales and delivery across APAC. AI Tinkerers chapter leader and OpenAI Codex Ambassador connecting enterprise needs with emerging builders and frontier AI ecosystems.

AI ECOSYSTEM & LEADERSHIP

- AI Tinkerers chapter leadership in Singapore and HCMC; convene practical workshops, working demos and builder connections across the AI ecosystem.
- OpenAI Codex Ambassador; translate fast-moving AI capabilities into hands-on learning, prototypes and enterprise conversations.

CORE EXPERTISE

Enterprise AI & data solutioning · Client discovery & RFP/RFI · Presales & strategic alliances · GenAI/RAG applications · Data governance · Cross-functional delivery

PROFESSIONAL EXPERIENCE

MaivenPoint | Singapore / Vietnam

Jun-Sep 2026

Dean; Head of Growth & Strategy

- Led a three-month applied-technology program graduating 45 professionals; translated emerging tools into practical learning and projects.
- Established a partnership with Vietnam National University HCMC to support a proposed AI Lab and expansion into the university ecosystem.

National Trades Union Congress (NTUC)

Dec 2023-Aug 2024

Lead Data Product Manager, Transformation Office

- Developed and managed data products, pipelines, marts and quality processes; coordinated users, application teams and technology vendors.
- Contributed to a production Collective Agreement RAG initiative; the program reported 80% less analyst time spent manually correlating legacy-source data.

FPT Asia Pacific

Mar-Nov 2023

Solutions Architect & Alliance Manager

- Shaped APAC transformation solutions by connecting enterprise requirements, technology partners and Vietnam-based engineering teams; aligned commercial and technical stakeholders.

IBM Data & AI | Singapore / APAC

Sep 2020-Feb 2023

Hybrid Data Management Technical Specialist

- Led technical discovery, architecture, demonstrations and RFP/RFI responses for Cloud Pak for Data, Db2, DataStage, data governance and integration solutions.
- Supported solution implementation, testing and deployment in enterprise environments, including OCBC Bank's nine-source data-lineage initiative.

PROFESSIONAL EXPERIENCE • CONTINUED

IBM Watson | Singapore / APAC

Sep 2017–Sep 2020

Cognitive Solution Engineer

- Designed and built conversational AI, text-to-speech and document-search applications with Python, Node.js, Docker and PySpark; integrated with Zendesk, Twilio, Salesforce and enterprise systems, from prototype through deployment.

IBM Cloud | Singapore

Sep 2015–Sep 2017

Cloud Technical Evangelist

- Delivered cloud workshops, demonstrations and hackathons; mentored developers, startups and enterprise teams through implementation and adoption.

Deskera | Singapore

Jul 2013–Sep 2015

Technical Lead & Agile Project Manager

- Coordinated India-based engineering from client requirements through code review, Java/Spring/MySQL integration, testing and user acceptance.

Phillip Securities | Singapore

Jun 2010–Jul 2013

Business Analyst & Scrum Master

- Translated wealth-management workflows and regulatory requirements into software changes; led a seven-developer Scrum team using .NET and SQL Server.

Earlier technology roles

2003–2010

Software engineering & delivery

- Earlier hands-on software engineering and delivery experience; individual roles and dates available for verification.

SELECTED ENTERPRISE DELIVERY

- OCBC Bank / IBM: Worked with a 15-person multidisciplinary team across nine data sources to map enterprise data lineage and governance.
- NTUC: Advanced data pipelines, data marts and quality monitoring to support analytics and a production GenAI workflow for Collective Agreements.
- Samsung Semiconductor R&D: Developed a privacy-aware document-retrieval prototype that kept sensitive documents outside Watson Discovery while using its semantic search layer.

TECHNOLOGY & DELIVERY TOOLKIT

AI / integration: Watson, conversational AI, RAG, vector search, Python, Node.js, Docker, PySpark

Data platforms: IBM Cloud Pak for Data, Db2, DataStage, ETL, CDC, MDM, lineage and data quality

Delivery: Solution architecture, RFP/RFI, PoCs, integration, testing, UAT, stakeholder coordination

EDUCATION & SELECTED CREDENTIALS

NUS • Master of Technology, Software Engineering

Vietnam National University HCMC • BSc, Computer Science and Mathematics

Credentials: AWS Certified Machine Learning Engineer – Associate (2024); Anthropic Claude Certified Associate – Foundations (2026)